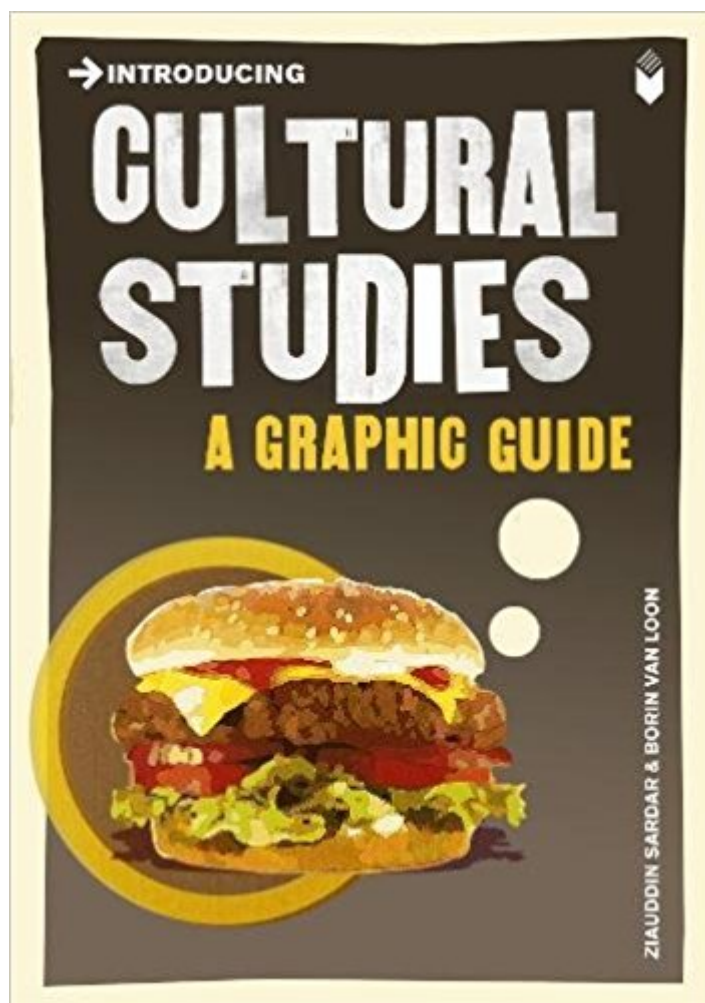




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# Introducing Cultural Studies: A Graphic Guide



## Synopsis

Covering the ground from Antonio Gramsci to Raymond Williams, postcolonial discourse to the politics of diaspora, feminism to queer theory, technoculture and the media to globalization, *Introducing Cultural Studies* serves as an insightful guide to the essential concepts of this fascinating area of study.

## Book Information

Series: Introducing

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## Customer Reviews

Ziauddin Sardar: Ziauddin Sardar is a hugely renowned writer, broadcaster, journalist and critic. 'Britain's own Muslim polymath' (Independent) has become one of the UK's leading intellectuals and writes on a huge variety of subjects in numerous newspapers and magazines throughout the world. He is also Visiting Professor of Postcolonial Studies at the City University, London. Borin Van Loon: Borin Van Loon has worked on numerous *Introducing* titles. He is a freelance illustrator, surrealist painter and collagist who produces the comic strip 'The Severed Head' for *The Chap* magazine.

The commentary often did not match the graphics. The graphics were a distraction more often than not. I was disappointed.

Thanks

It came in perfect timing and even though I barely used the book in class, I am glad I got it because the book is quite interesting

This series from Icon Books is a worthy attempt at freshly imparting knowledge on rich subjects. In addition to Cultural Studies, they tackle Ethics, Consciousness, Media Studies, Evolution, Critical Theory along with Newton, Machiavelli, Descartes and other big thinkers. Unfortunately, the result is a jumbled mess of thought and graphics. The choice of imagery seems to conflict with the heady topics addressed. Unlike the competing Dummies books, a narrative, chronological or process thread does not exist. I received a headache for my troubles and not in a good way. The subject came across as more confusing than it should and the comics were so simplistic and duplicative to the printed words that it did not respect the intellect of the reader. I wanted to very much like it because introducing such topics to a wider audience is a laudable goal. What I concluded is knowledge is meant to be difficult and valuable in its attainment. Any attempt to oversimplify complexity robs it of relevance and application. Ironically, Icon attempts to make sense of tough subjects but because of nonexistent structure and editing succeeds only in making the topic less decipherable.

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